



Redefining Home

November 20, 2016

Dear Wesley Place on Honeysuckle Family and Friends:

Things are moving very rapidly on campus as we order and begin receiving the new beds, refrigerators, couches, family dining tables & chairs, small and large kitchen appliances, washers, dryers, lamps, artwork, and much, much more that are all about to enter The Rehab Inn early next month! We are drawing ever closer to creating home in our new Household building that is nearing completion, as well as the other renovations in existing areas that will continue for several more months. But did you know that our ultimate plan for Wesley Place on Honeysuckle is to eventually build an additional long term care Household building?

November Spotlight... **Completing the Dream**

We are very excited to be opening The Rehab Inn – the FIRST in the state of Alabama – built in the true Household model to reflect the look and feel of home. Ultimately, however, our dream for Wesley Place on Honeysuckle is to build an additional long term care Household building so that we achieve our vision by combining and converting the long term care Neighborhoods into true Households, making Wesley Place on Honeysuckle an all-private suite, all Household care community for our residents!

To turn this dream into reality and work toward finishing the work we set out to do, we have embarked on a capital fundraising and naming opportunities campaign called Wesley Place on Honeysuckle: Redefining Home. The goal is to raise \$1.3 million over the next 3-5 years. Here is a peek into the goals of the campaign.

CAMPAIGN STATEMENT

Wesley Place on Honeysuckle will create home for every resident, regardless of health condition, and regardless of which area of the community they choose as their home.

CAMPAIGN GOALS

Funding for Wesley Place on Honeysuckle: Redefining Home will:

- 1) Fully fund the conversion of the existing nursing wings, assisted living; and specialty care assisted living;
- 2) Provide critical resources needed to strengthen Wesley Place on Honeysuckle's financial undergirding, which helps keep service fees affordable and reasonable across the entire community; and
- 3) Will help Wesley Place on Honeysuckle plan and implement innovative projects and programs which will have a lasting and profound impact on the persons who live at Wesley Place on Honeysuckle, their families, the Dothan community at-large, and/or the entire elder care industry.

We introduced the campaign in our last Methodist Homes News and it is being well received! The suite of naming opportunities begins at \$2,500 for the naming of a resident room and can be found at <http://www.methodisthomes.org/WPHNamingOpportunitiesList.pdf>. I am confident that the people who know our history, strength, and ministry are excited to invest in such a worthy and lasting legacy.

In order to raise the needed funds we will most likely need to discover a some individuals who do not yet have a connection to Wesley Place on Honeysuckle, but share the same vision and values that we do for making life better for older adults. Maybe you know someone. Maybe you know someone who knows someone. I'd love the chance for you to chat with me or Sherri Easdon, our Director of Public Relations, and match people with opportunities that benefit donors and Wesley Place on Honeysuckle residents for many years to come.

I look forward to sharing with you again next month as our journey continues. Thank you for your continued support of Wesley Place on Honeysuckle.

Very truly yours,



Christopher W. Tomlin
President & CEO
Methodist Homes of Alabama & Northwest Florida

The Rehab Inn at Wesley Place on Honeysuckle



New Therapy/Rehab Gym



The Rehab Inn Living Room